



Nursing Now Europe Quarterly Report European Federation of Nurses Associations

Quarter 5 – April 2020

1. Background

As done since the beginning of the campaign, and as the [Nursing Now European regional leader](#), the EFN has been taking all the possible opportunities to promote Nursing Now at EU level, as different meetings the EFN has been attending and/or organised. The EFN members and partners across Europe have been playing an active role in this also, being updated on regular basis (during the EFN General Assemblies, the EFN Executive Committee meetings, through the EFN Press Releases, EFN Newsletter, EU Stakeholders' meetings, etc.).

The EFN also relies on a database of more than 3.000 key contacts to disseminate all relevant information on the campaign and on the Nursing Now Europe activities, aiming to raise the role of nurses and the nursing profession, next to EFN [website](#), [newsletter](#), press releases, and social media ([Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#)).

As since the beginning of the campaign, the [EFN Members](#) continue to be involved in the campaign by creating local/national [groups](#), and making 2020 the year of nursing, a year of change and celebration.

Unfortunately, COVID-19 hit us all very hard all over the world, and obliged us to lockdown, and to the cancellation of most of the meetings and to reduce our activities next to the EU Institutions, at least physically, as all our meetings at EU level are now ongoing through online platforms, except for the frontline, working in very difficult conditions to save our lives.



EFN event – 5 February 2020, European Parliament



2. Highlights

» EFN Meetings

↳ EFN Event on “Digitalisation of Healthcare Ecosystem - End-user Co-Creation”

In this special year for the nurses and the nursing profession, since it is the “[Year of the Nurse and Midwife](#)”, in honour of the bicentenary of Florence Nightingale’s birth, and focussing at EU level on Research & Innovation, particularly on the digitalisation of the healthcare sector, the EFN organised on 5 February 2020 a high-level meeting at the European Parliament on digitalisation. The event, with two sessions - one in the afternoon, and a dinner-debate in the evening, was aiming to celebrate the hard work of nurses globally, under the scope of [Nursing Now](#) and [Knowledge4Innovation 11th Summit](#), with a special focus on the European Electronic Health Records, providing a state of art on two H2020 projects, [Smart4Health](#) and [InteropEHRate](#) developing formats for European Electronic Health Records in co-creation with the EFN, representing 3 million EU frontline nurses and end-users.

This [meeting](#), bringing more than 150 people together (most of them non-nurses people), was an opportunity to **exchange views with MEPs, the European Commission, civil society representatives and industry/SMEs**, on the policies and steps to be undertaken to co-design the European Electronic Health Records, knowing that having a European Electronic Health Records’ exchange format is

a growing priority of the EU Institutions, as pointed out in the Council Conclusions on Health in the Digital Society - making progress in data-driven innovation in the field of health (2017/C440/05) and the European Commission Recommendation on a European Electronic Health Record exchange format (C(2019)800).

The **afternoon session** was a good occasion to present the audience what the Nursing Now campaign is doing (of which the EFN is the European Lead), and to debate the health challenges we are currently facing, namely in terms of innovation. The **dinner-debate** allowed MEPs, Commission Representatives, Industry/SMEs and Civil Society to continue debating on co-creation, digitalization, and healthcare innovation. It became clear how successful nurses are in developing evidence-based EU policies, benefiting the people within the EU and Europe.

Elizabeth Adams presentation on Nursing Now at the afternoon session:

**EFN European Regional Lead**

- 3 year global campaign a programme of the Burdett Trust, co-chaired by Lord Nigel Crips with a global Board

Vision

- Improve health globally by raising the profile and status of nurses and midwives worldwide

Aim

- Influence UHC, NCD and other policy
- Promote and develop nurse and midwife leaders
- Disseminate effective practice
- Create, identify and share evidence of impact
- Invest in all aspects of nursing and midwifery

Triple Impact:

- ✓ improve health,
- ✓ promote gender equity,
- ✓ strengthen economies



**Nightingale Challenge**

**Nursing now**

- To celebrate 2020 as the Year of the Nurse and the Midwife, the Nightingale Challenge aims to equip and **empower** the next generation of nurses and midwives as leaders, practitioners and advocates in health
- Nightingale Challenge asks every health employer around the world to provide leadership and development training for a group of their young nurses and midwives during 2020
- Aim to have at least 1,000 employers accepting the Challenge, benefiting over 20,000 nurses and midwives aged 35 and under during 2020

Global Numbers:	European Numbers
25,300+ nurses / midwives	6,156 nurses and midwives
662 employers	204 employers
69 countries	

**European Federation of Nurses Associations**





knowledge 4 innovation

2020 – International Year of the Nurse and Midwife

“Nurses and midwives are the backbone of every health system: in 2020 we’re calling on all countries to invest in nurses and midwives as part of their commitment to health for all.”

Dr Tedros Adhanom Ghebreyesus, WHO Director-General 2020

Thank You

Elizabeth Adams presentation on Nursing Now at the Dinner debate:

knowledge 4 innovation

Nursing and Midwifery – European and global force

5 February 2020

Elizabeth Adams
President
European Federation of Nurses Associations
Board Member of the Nursing Now Campaign

Challenges

- Global shortfall of 18 million health workers by 2030 (nursing and midwifery account for 9 million)

WHO – All roads lead to UHC – target 1 Billion

Universal Health Coverage

“Governments must see jobs for nurses and midwives **not** as cost but as an **investment in sustainable development**”

Dr Tedros Adhanom Ghebreyesus Director-General, WHO, 2018

European Federation of Nurses Associations - Nurses' Voice

Nursing now EFN European Regional Lead

- 3 year global campaign a programme of the Burdett Trust, co-chaired by Lord Nigel Crips with a global Board and Patron Princess of Cambridge

Vision

- Improve health globally by raising the profile and status of nurses and midwives worldwide
- Influencing policymakers and supporting nurses and midwives to lead, learn and build a global movement.

Aim

- Influence UHC, NCD and other policy
- Promote and develop nurse and midwife leaders
- Disseminate effective practice
- Create, identify and share evidence of impact
- Invest in all aspects of nursing and midwifery

@NursingNow2020 www.facebook.com/NursingNow2020
www.nursingnow.org #NursingNow

Nursing now Key message: Expansion of High Quality UHC

- Investing in nursing and midwifery
- Maximising scope - licence - will help achieve rapid, cost-effective and high-quality UHC
- Progress in practical terms:
 - creating more nurse-led clinics, particularly for NCDs
 - enabling nurses to play a leading role in primary care
 - development of midwifery and maternal, child and adolescent services
 - greater role in promotion, prevention and health literacy
 - more specialist nurses in and out of hospital

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www.nursingnow.org #NursingNow

Nursing Now – Impact on Innovation

- 24 million nurses and midwives globally – half the professional health workforce
- Nursing is the largest professional group with direct contact with patients
- Enabling nurses and midwives to work to their full potential and engage as **end user co-design** - will improve access to health and deliver health policies
- Triple Impact:
 - improve health,
 - promote gender equity
 - strengthen economies

A growing global movement:

- 528 regional, national and local groups
- Over 112 countries

European Federation of Nurses Associations

WE ACCEPT THE NIGHTINGALE CHALLENGE

- ✓ Champion influential leadership roles for nurses and midwives
- ✓ Provide development opportunities for young nurses and midwives during 2020
- ✓ Healthcare is changing fast and so should the workforce.
- ✓ Demonstrate that nursing and midwifery are exciting and rewarding careers

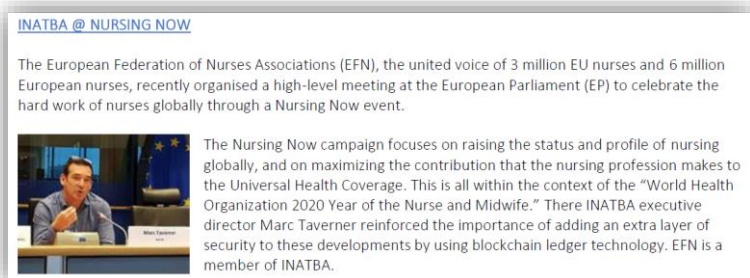
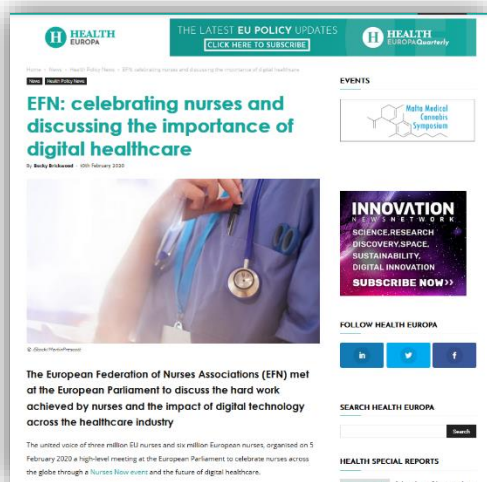
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European Numbers
6,156 nurses and midwives
204 employers

European Federation of Nurses Associations

A detailed report with the main conclusions of the event, will be available soon.

The information on this event was relayed on [EFN Homepage](#), EFN Social Media (Facebook/Twitter/Instagram/LinkedIn – key words: @EFNBrussels #nurses #NursingNow2020 #Digitalisation #health #endusers), through a [Press Release](#), and our participants and keynote speakers also shared the information (See below some examples).



Health Europa Magazine - February 2020 (See article [here](#))



↳ EFN Executive Committee meeting

The EFN Executive Committee met at the EFN Brussels Office on 6 February to discuss on the governance structure of EFN and how to move the nursing profession forward. This was a good opportunity for the EFN Secretary General & the EFN President to brief the other Executive Committee members on the ongoing work of Nursing Now Campaign.



» Nursing Now meetings

In the last few months, the EFN participated in all the online meetings organised by Nursing Now, as:

- ↳ [Engaging with the State of the World's Nursing report](#), held on 25 March 2020, to discuss the significance of the report, how to engage with the report at country-level, and share ideas of ways to celebrate the launch and mark 7th April, World Health Day along with other Nursing Now groups and National Nursing Associations.
- ↳ [Facebook live - Q&A on the State of the World's Nursing Report with Carey McCarthy](#), on 7 April 2020, where it was expressed that we need to foster nursing leadership, as well as tackling nursing shortages. We all need a lot of investment. Strengthening the nursing workforce globally will better prepare us to face upcoming pandemics such as the ongoing COVID-19 crisis. Investing in nursing education is going to help us achieve the SDGs goals. Nurses can make a maximal contribution
- ↳ [Facebook live - Nurses and midwives in the COVID19 response](#), on 7 April 2020 - In conversation with Dr. Tedros & Elizabeth Iro, on 7 April 2020, aiming to examine the impact of the COVID-19 outbreak worldwide.



» External meetings

↳ International Conference on History of Nursing



Organised by the [Italian Nurses Association](#) and the [European Association for the History of Nursing](#), in Florence, the city where Florence Nightingale's was born, the [conference](#) gathered nurses, historians, civil and political authorities from national & EU level, to celebrate Florence Nightingale's Bicentennial discussing on the history of nursing, and highlighting current research across a wide field of endeavour. Invited as keynote speaker the EFN Secretary General [stressed](#) the "Nursing History strengthened by EU Legislation" and how still nowadays Florence Nightingale's work, as statistician and lobbyist, is still influencing EU politics with nursing data, and

how most of her legacy is what EFN is still fighting for at the EU level today. The EFN also took this opportunity to raise the ongoing Nursing Now Campaign.

➔ Coalition for Vaccination, European Commission

The members of the Coalition for Vaccination, committed to delivering accurate information to the public, combating myths and exchanging best practices, have [met in Brussels](#) on 9 March 2020, for the second time, to discuss present and future commitments of the Coalition as well as the media campaign that the EFN and the other Coalition co-chairs are doing in April 2020, in parallel to the European Immunization Week ([EIW](#)). The EFN took this opportunity to present its work, the 2020 WHO Year of the Nurse, the Nursing Now Campaign, and the Nightingale Challenge.



3. EFN Communication

Over the last months, the EFN continued using its Newsletter 'EFN Update', its Website, and Social Media, to increase awareness on the Nursing Now Campaign.

i. EFN Updates

The EFN Updates, making reference to key information for the nurses and the nursing profession within the European Union, being sent to the EFN Members and network at EU level, are a good tool to keep the EFN Members and other key EU health alliances informed on the EFN policies, actions and relevant initiatives, including the Nursing Now Campaign. See: [EFN Update - January-February-March-2020](#).



ii. EFN Website



Being used as key communication channel to disseminate information to the EFN members, the EU health stakeholders, EU decision-makers, and the public in general, the EFN continues using its [Website](#) to communicate on the Nursing Now Campaign - through its [homepage](#), and dedicated section for [Nursing Now 'Europe'](#).

Follow EFN news on its [website](#), [newsletter](#), social media ([Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#))