

Nursing Now Europe Quarterly Report European Federation of Nurses Associations

Quarter 4 – December 2019

1. Background

Since its appointment as the <u>Nursing Now European regional leader</u>, in April 2018, the EFN has been promoting the campaign at EU level taking the opportunity of all the different meetings the EFN has been attending and/or organised to communicate on the developments of Nursing Now Campaign. The EFN members and partners across Europe have been playing an active role in this also, being updated on regular basis (during the EFN General Assemblies, the EFN Executive Committee meetings, through the EFN Press Releases, EFN Newsletter, EU Stakeholders' meetings, etc.).

The EFN also relies on a database of more than 3.000 key contacts to disseminate all relevant information on the campaign and on the Nursing Now Europe activities, aiming to raise the role of nurses and the nursing profession, next to EFN website, newsletter, press releases, and social media (Facebook, Twitter, Instagram, LinkedIn).

The <u>EFN Members</u> also got more and more involved in the campaign by creating local/national groups (See Annexe I), and making 2020 the year of nursing, and the year of change and celebration. Each country has been encouraged to have one national lead to drive country specific initiatives.



EFN Members - EFN General Assembly, October 2019, Greece

2. Highlights

110th EFN General Assembly - October 2019, Athens (Greece)

As for the previous EFN General Assemblies, the EFN took this opportunity to meet all its Members in Greece, to reflect on the Nursing Now Campaign and the 2020 year of the nurse and Midwife, acknowledging the considerable commitment and engagement of the National Nurses Associations in relation to the Campaign. The EFN Members were also informed that from



an EFN perspective there is a lot of work going on in promoting the Nursing Now in the various policy meetings and events the EFN is attending. See below some examples.

External meetings



The EFN President, Elizabeth Adams, was invited by the European Commission to attend the <u>Global Summit on Vaccination</u>, held in September 2019, in Brussels, and took numerous opportunities to promote the Campaign with global and European leaders.

The EFN Secretary General, is also took the opportunity of being invited to participate in a lot of meetings and events at EU (European Commission, European Parliament, EU Stakeholders) to also raise the attention to the Nursing Now Campaign, as for example in the meetings of the Informal group of the AMR stakeholders, linked to

Nurses' Advanced roles, and nurses' prescribing, **European health congress**, in Munich in September, focussing on health politics (including Education) and health economy; **WHO Regional Committee for Europe** meeting on 16-19 September, in Copenhagen; or still during more informal meetings with key policy makers, always making sure that the voice of the nurses is heard.



Paul De Raeve, EFN Statement on Primary Care, September 2019 - WHO Regional Committee for Europe

Another example is with the Johns Hopkins University Baltimore, where Paul De Raeve, EFN Secretary General, is a visiting Professor, providing an insight to the students on the EU policies, EFN priorities, lobby work and alliances building, bringing in the EU view/experience as regards nurses and the nursing profession, and as such explain the Nursing Now Campaign and why the EFN is the European lead.



EFN Communication

Over the last three months, the EFN mainly used its Newsletter 'EFN Update', its Website, and Social Media, to increase awareness on the Nursing Now Campaign.

i. **EFN Updates**

The EFN Updates, making reference to key information for the nurses and the nursing profession within the European Union, being sent to the EFN Members and network at EU level, are a good tool to keep the EFN Members and other key EU health alliances informed on the EFN policies, actions and relevant initiatives, including the Nursing Now Campaign. See: EFN Update October-November-December 2019.



ii. EFN Website



Being used as key communication channel to disseminate information to the EFN members, the EU health stakeholders, EU

decision-makers, and the public in general, the EFN also uses its <u>Website</u> to communicate on the Nursing Now Campaign key information at EU level – through its <u>homepage</u>, and



dedicated section for Nursing Now 'Europe'.

iii. Article

✓ Adams E. (2019) <u>Future Proofing the Nursing Now Campaign</u>. Nursing Administration Quarterly, January – March, Vol. 43, No. 1, pp. 5–9.

Finally, we can say that these last few months, the Nursing Now campaign continued progressing, raising awareness across Europe on the importance of the nursing profession for the sustainability of our healthcare systems. The constitution of the new European Parliament and European Commission marked an opportunity for the EFN to continue promoting the campaign at EU level taking the opportunity of all the different meetings the EFN has been attending and/or organising to communicate on the developments of Nursing Now Campaign.

2020 will be the key year for the nurses and the nursing profession. As such, the EFN will take all the opportunities to share nurses' views on key EU policy topics, and to make sure that these are taken into account by the EU policy makers. The biggest thing we can do to improve health globally is to empower nurses, representing half the health workforce of the world! As such, the EFN main focus will be advocating for policy changes to make sure nurses are central to achieving universal health coverage, and to ensure to position nursing more central to health policy and that nurses can use their skills, education and training to their full capacity.

Follow EFN news on its website, newsletter, social media (Facebook, Twitter, Instagram, LinkedIn)

Annexe I - List of EFN Members involved in the Nursing Now Campaign

23 EFN Members' National Nurses Associations out of 36 are involved in the Nursing Now Campaign, as of December 2019.

Albania - Albania Order of Nurses (Nursing Now Albania)

Belgium - Fédération Nationale des Infirmières de Belgique (FNIB) (Nursing Now Belgium)

Croatia - Croatian Nurses Association (Nursing Now Croatia)

Czech Republic - Czech Nurses Association (Nursing Now Czech Republic)

Denmark - Danish Nurses Organisation (Nursing Now Nordic)

Finland - Finnish Nurses Association (Nursing Now Nordic)

France - French National Nursing Association (ANFIIDE) (Nursing Now France)

Germany - German Nurses Association (local Nursing Now group)

Greece - Hellenic Nurses Association (Nursing Now Hellas)

Hungary - Hungarian Nursing Association (Nursing Now Hungary)

Iceland - Icelandic Nurses Association (Nursing Now Nordic)

Ireland - Irish Nurses & Midwives Organisation (Nursing Now Ireland)

Italy - Consociazione Nazionale Associazioni Infemieri (CNAI) (Nursing Now Italy)

Luxembourg - Association Nationale des Infirmiers & Infirmières Luxembourgeois (ANIL) (Nursing Now Luxembourg)

Norway - Norwegian Nurses Organisation (Nursing Now Nordic)

Portugal - Ordem dos Enfermeiros (Nursing Now Portugal)

Romania - Romanian Nursing Association (Nursing Now Romania)

Slovakia - Slovak Chamber of Nurses and Midwives (Nursing Now Slovakia)

Slovenia - Nurses and Midwives Association of Slovenia (Nursing Now Slovenia)

Spain - Spanish General Council of Nursing (Nursing Now Spain)

Sweden - Vardforbundet (Nursing Now Nordic)

+ Swedish Society of Nursing (Nursing Now Sweden)

Switzerland - Association Suisse des Infirmières/Infirmiers (Nursing Now Switzerland)

UK - Royal College of Nursing (Nursing Now Campaign supporter)

For more information on the Nursing Now Campaign Country Profiles: https://www.nursingnow.org/category/country-page/